

**Webinar: “Transformations in employment and the workforce:
A trans-generational perspective”**

Date: Friday, 23 October 2020

Time: 7:30pm

Host: LSE Alumni Association, Bangladesh

Moderator: Tasmiah T. Rahman

Description:

The London School of Economics and Political Science (LSE) is an institution that prides itself on being one of the most influential entities in the global discourse about the future of work, society and progress. LSE’s motto: “rerum cognoscere causas” - to know the causes of things - is the foundation for research and education at LSE, which has guided those who have been educated at LSE to play a formative role in understanding, predicting and influencing economic and social transformation in the world.

The last few decades have been a disruptive period with profound changes in the way we live, work, communicate and connect to people. Today we take things for granted that, even a generation ago, would be beyond our wildest dreams. The unprecedented changes in technology and society have led to fundamental changes in the way businesses develop their strategy, employ their workforce and the skills they need to succeed in these tumultuous waters.

There is no roadmap for navigating these challenges. However, we have access to illustrious alumni who have seen the changes in the economic and social landscape and in some cases shaped their course. **The LSE Alumni Association Bangladesh has taken the initiative to draw on the inter-generational experience of its members to shed light on how they have managed to navigate through the challenges in their life to succeed in their careers; and the challenges they foresee for people in the future of the workforce - so that we can learn from their experiences.** The webinar is the first of its kind hosted by LSE Alumni Association Bangladesh and it will be moderated by Tasmiah Rahman, current President of LSE Alumni Bangladesh. Professionally she is a development practitioner and currently is the Head of Strategy and Business Development of the Skills Development Programme at BRAC.

Profile of the Panelists:

1. Shameran Abed

Senior Director

Microfinance, BRAC and BRAC International

Ultra poor graduation, BRAC and BRAC International

Shameran Abed is Senior Director of BRAC's Microfinance and Ultra-Poor Graduation programmes. BRAC's microfinance programme serves more than 8 million clients in seven countries in Asia and Africa, and has total assets exceeding USD 3.5 billion. BRAC's groundbreaking ultra-poor graduation programme has graduated more than 2 million households out of the direct forms of poverty and social deprivation and has inspired the global uptake of the 'graduation approach' to tackle extreme poverty.

Shameran also chairs the board of BRAC Bank's mobile financial services subsidiary, bKash, and serves on the boards of several institutions including BRAC UK, BRAC IT Services Ltd and the Global Alliance for Banking on Values (GABV). Additionally, he is the chairman of the Microfinance Network and is also a member of the Partnership for Responsible Financial Inclusion (PRFI) and the World Economic Forum Financial Inclusion Steering Committee. He also serves on the global advisory board of Pinbox Solutions, a global social enterprise committed to digital micro Pension inclusion in developing countries.

Shameran is a lawyer by training, having been called to the Bar by the Honourable Society of Lincoln's Inn in London, UK. He completed his undergraduate studies at Hamilton College in the United States, majoring in economics and minoring in political science.

2. C M Alam

Senior Vice President

NRB Capital Ltd.

C M Alam is a private investor in local business ventures in Bangladesh. A chartered accountant by profession from the UK, he has 23 years of experience in financial services and strategy in Bangladesh. Previously, he served as the Managing Director of the Industrial Promotion and Development Company in Bangladesh. He has 17 years of experience in professional services in the UK, Saudi Arabia, and Bahrain. He served as the Chairman, Vice-Chairman and Independent Director of several boards of companies in Bangladesh. He completed his undergraduate studies from the University of Dhaka and has a postgraduate degree from the London School of Economics and Political Science (LSE).

3. Parisa Shakur

Director of Student Affairs, Senior Lecturer of Economics

North South University

Parisa Shakur is the Director of Student Affairs and Senior Lecturer of Economics at North South University, Bangladesh. She has a decade of teaching experience at the highest ranked private university of Bangladesh and have held multiple positions of administration at the university including Assistant Proctorship, Faculty Adviser to the largest student club and Coordinator of Outreach for the School of Business and Economics. Her current role as the Director enables her to act as the primary contact and advocate for over 21,000 students bringing leadership, appreciation for diversity and sense of responsibility for personal actions among them. In addition, she directs and assists 21 students' co-curricular and extra-curricular clubs that ensures a holistic learning experience at the university for the youth. Parisa completed her Bachelors in Economics from the School of Oriental and African Studies (SOAS, UK) and her Masters from the London School of Economics and Political Science (LSE). She published a book on the issue of contraception and garment workers in Bangladesh and has written for a journal on social business and its workings. Parisa is trained in qualitative research methods, student psychology, effective communication & delivery, personality trait analysis and stress management. She has participated and contributed in several seminars, symposiums and fellowships in Indonesia, Australia and the UK. Parisa has a deep interest in global current affairs, youth leadership activation and community service.