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Message from President & Vice Chancellor



Professor Vincent Chang, PhD
President & Vice Chancellor, Brac University

Welcome to Brac University, Bangladesh's leading private university. I am delighted you are considering joining our organization at such an exciting time in its history.

After twenty years of successful growth we are vigorously pursuing our goal of being recognized as a high performing international university. We benefit from being located in one of the world's fastest growing economies and our students and faculty demonstrate, on a daily basis, the determination to make the most of the tremendous opportunities for economic and social progress that lie ahead for Bangladesh and the wider region. We strive to prepare our students to become confident leaders in an ever more globally interconnected world by providing them with rich learning experiences, underpinned by excellent teaching, impactful research and a holistic approach to the development of the whole person.

Our mission is to foster knowledge creation while upholding human values and promoting sustainable development. We are extremely proud of our association with BRAC, the world's largest NGO. We share its commitment to social development and through provision of service-learning opportunities and other extra-curricular educational programs encourage our students to make a contribution to the well-being of wider society.

Our flagship James P Grant School of Public-Health and Institutes of Governance and Development (BIGD), Educational Development (BIED) and Languages (BIL) have enabled Brac University to build a strong reputation for impactful research. We seek to build substantially upon this solid base in the future through positioning Brac University as Bangladesh's international university and in this process develop a wider range of international collaborations with other like-minded universities across the world.

In 2022, we move to a new state of the art campus in central Dhaka. Strategically located in the heart of the country's commercial hub, it will enable Brac University students to enjoy a learning and teaching experience that is second to none. Equipped with modern laboratories, classrooms and ample study and recreational space we are confident it will serve our needs for the foreseeable future.

We are extremely proud of the Brac University community. Our graduates have become engaged, creative and entrepreneurial people with the right social values. Our faculty demonstrates academic rigor and we will strive to internationalize our curriculum further and gain further international accreditations in the near future. Our non-academic staff are focused on providing a world class student experience in an operationally efficient way.

I encourage you to become part of the exciting changes that are taking place at Brac Universi-

ty. We recognize the importance of this role and the impact your contribution will make to the future success of our institution. I can promise you an exciting and professionally rewarding experience in helping us to establish our institution as Bangladesh's international university.



The University was founded in 2001, through the forsight of Sir Fazle Hasan Abed and the Board of BRAC, with the aim of developing strong leadership skills among those responsible for managing the developmental goals of Bangladeshi society. From modest beginnings Brac University has grown to become a comprehensive university, educating a student body of 12,000 and employing more than 1,200 members of faculty and staff. Currently more than 11,000 Brac University alumni are making a valuable contribution to national development, through employment in a broad number of sectors and also increasingly making their presence felt on the world stage.



Job Description

Vice President, Student Life

Position Purpose

- To serve as the chief student officer of the Unversity and advise the President and Vice Chancellor on all matters pertaining to the co-curricular student experience.
- Ensure the student life function provides a comprehensive range of high quality student services by delivery of a range of developmental activities and support services.
- Through setting a positive leadership example, build a Brac University (BracU) student culture that upholds human values, supports sustainable development and seeks to acquire and create new knowledge.
- To ensure strong and effective communication processes that ensure the student voice is heard; opportunities to improve the student experience are defined well and acted upon and a continuous improvement culture is established.

Organizational Relationships

Position Type: 4 Year Employment Contract

Reporting to: Vice Chancellor

Staff Responsible to you: Departmental Staff

Hours of Work: Hours required to do the job. May be required to work days, evenings, week-

ends and public holidays.

Functional Relationships

Internal Contacts: Deans and Academic Colleagues within the University structure. Colleagues in the Registry and Student Life.

External Contacts: Local employers, International student affairs community, Brac, parents, sponsors and donors.

Key Accountabilities

Specific Duties & Responsibilities

- Develop a strategic plan on behalf of the various student life function that enables Brac University (BracU) to provide a holistic range of student services across the University. Student Life encompasses, careers services, student clubs and societies, student residential life, student extra-curricular and co-curricular leadership and development activities, student governance, counselling and medical services etc.
- Serve as a strong advocate for the non-academic, extra-curricular and co-curricular needs of the students. The VP Student Life will ensure the student voice is understood, appreciated and responded too by the University's Leadership team.
- Provide strategic leadership for the development and implementation of initiatives, policies and procedures relating to student support functions including student development, governance and leadership, care for student concerns or risks, a healthy campus climate and student health plus wellbeing.
- To establish and develop a modern careers service function, that enables students to identify their career aspirations, examines and communicates trends in the employment market, builds skills and experiences relevant to future employment and supports students and alumni in the job search process.
- Promote positive student relations by building robust internal internal communication processes and efficient and strongly service oriented functions that collectively improve the student experience. The latter will be delivered by monitoring workloads in the division and prioritizing staffing needs accordingly.
- Proactively support new student enrollment, orientation, student events, convocations etc.
- Be responsible for the development of behavioural standards that encourage the student body to develop as a diverse and respectful community that upholds the University's values and responds proactively to anti-social and/ or intolerant bevaviours.
- Maintain a positive working relationship with local authorities and other external stakeholders in response to the needs and conduct of Brac U students, particularly when residing in university accommodation and off campus.
- Encourage high morale and quality student services through demonstration of a leadership style which encourages the members the various student life teams to strive for the achievement of annual goals and objectives.
- Work closely with the Vice Chancellor and President and Deans on building a well-rounded student experience that is externally recognized as being superior to that delivered by competitor institutions in Bangladesh and Asia.
- Establish strong working relationships with businesses and other external agencies that support the University's overall strategic plan and mission. It is particularly important to increase the employability of Brac U students through understanding the evolving needs of the job market and responding to these needs by providing experiential opportunities for students and programmes that develope appropriate behavioural competences.
- Provide strong financial management of the student life functions that ensures a broad range of student services are well resourced and delivered in an efficient and cost effective way.
- Actively engage in building relationships between the university students and their parents especially at undergraduate and pre university stage.
- Perform other related duties as assigned

General Duties & Responsibilities

The general duties and responsibilities of a VP of the University are:

- Administrative Duties relating to all matters that the membership of a University entails, including University wide activities.
- General Responsibility to undertake all other duties as directed by the Vice Chancellor Protect the reputation of the University at all times by maintaining confidentiality and professionalism; Abide by all policies and procedures set out in Employee procedures.

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Person Specification

Qualification

- A Master's degree in a discipline directly related to student/ youth development, education, or leadership. Degrees from abroad will be given preference
- At least 10 years' experience in a progressive role in a similar field. Experience in a local/international University will be an added bonus

Knowledge & Skills

- Strategic thinking, Effective leadership, influencing skills, very strong interpersonal skills.
- Excellent communication skills in both verbal and written English.
- Ability to promote students and the University to a diverse range of stakeholders.
- Effective organizational and management skills.
- Demonstrated experience in Student Life.
- Professional contacts in both the university and youth development sectors, international connections will be an added advantage.
- Ability to appreciate and support diverse student backgrounds and experiences.
- Ability to take initiative and work independently as well as collaboratively.

Other Duties

It is acknowledged and agreed that evolving needs or emphasis of the University may require a role/job/position to change from time to time but such alteration shall not be deemed to be a variation of the employment contract/Terms and Conditions of Employment or a breach of the same provided that the substantial nature of the employment remains consistent with the parties intentions at the time of the offer of the job and acceptance of the offer.

Application Process

Prospective candidates are encouraged to submit applications by email to: sl-hrd@bracu.ac.bd

Candidates are required to provide:

- · A full Curriculum Vitae.
- A covering letter of application addressing each of the person specifications above, evidencing how your qualifications and experience meet the requirements.
- Please mention the source from where you came to know about the position in your cover letter.
- Three referees, with full contact details, including telephone numbers and e-mail addresses. Candidate should state their relationship with each referee (eg, line manager, former academic supervisor).
- Candidates are asked to provide an indication of the earliest date at which they would be available to take up the appointment, if successful (eg, one month, three months).
- It is the candidate's responsibility to ensure that their referees are willing to provide reports when contacted.
- The University reserves the right to seek reports on the suitability of candidates from experts in the field, other than those nominated by the candidate. Appointment is also subject to a pre-employment security check and health check.





been made towards building a diversified economy and being recognized as a middle-income level, developing country.

For much of its history what we call Bangladesh was known only as Bengal. Heavily influenced by what was happening in other parts of the Indian Subcontinent, Bangladesh has been influenced at different periods of its history by Buddhists, Hindus, the Mughals and the British East India Company. This has added to a richness of landmarks and culture that provide both locals and visitors alike with a truly enriching cultural experience.

Officially known as the People's Republic of Bangladesh, the country has a population of approximately 180 million making it the eighth most populated nation in the world. Its human resources are seen as being key to its future economic prosperity. Bangla is the official language, although English is the lingua franca, with a large percentage of English speaking schools and Universities operating in the country.



Bangladesh has adopted a Westminster style parliamentary system and after volatility in the post-independence years has enjoyed an extensive period of stability and democratic government. Freedom of speech and religion are cornerstones of the Bangladeshi constitution.

Sheikh Hasina, daughter of Bangladesh's first President Sheikh Mujibur Rahman, is currently Prime Minister. In 2018 she was featured by Forbes magazine as one of the world's most powerful women.



Bangladesh is located at the top of the Bay of Bengal and is bordered on three sides by India and in the South East by Myanmar.

In 2016 Lonely Planet described Bangladesh as largely one massive piece of gorgeously green farmland crisscrossed by an unfeasibly large network of rivers. The exception to this rule is Sylhet in the North East and the Chittagong Hill Tracts in the South-East which provide visitors with the opportunity to explore lush tropical forests and attractive mountain ranges. The mouths of the Ganges, the largest estuarine delta in the world, punctuate much of the Bangladesh coastline. Coastal highlights include the Sundarbans, one of the largest single tracts of mangrove forest in the world and home to the Royal Bengal tiger and Cox's Bazaar, the longest beach in the world.

Bangladesh on the Global Map 👩

Climate

Bangladesh is predominantly tropical. It has three distinct seasons; a hot humid summer from March to June, a cool rainy monsoon season from June to October and a cool dry winter from October to March. The annual average temperature is 25.7 degrees centigrade. In Summer the temperature varies between 30 - 40 degrees centigrade whereas it drops to 10 - 20 degrees centigrade during the winter months. While it is common for certain low-lying areas to flood during the monsoon season the country has not experienced major flooding since 2007.

Bangladesh is one of the three fastest growing economies in the world, according to the International Monetary Fund (IMF). This year it is predicted to grow at 7.3% representing the second highest growth rate in the world. Bangladesh is currently the 43rd largest economy in the world but by 2041 is predicted to become the world's 20th largest economy, demonstrating the huge economic strides taking place. While the ready-made garment industry is a particularly strong performer, significant growth in the pharmaceuticals, high-technology, agricultural and footwear sectors is creating a more diversified economy. This rapid growth is being supported by access to a large pool of well-educated young people who are strongly motivated to make a valuable contribution to an ever more globalized world.





Bangladeshi culture is both warm and inviting. In general, foreigners are treated with great politeness. The importance of the extended family remains central to Bangladeshi social structures albeit families are becoming more nuclear in urban areas.

Dhaka is a cosmopolitan city with plenty of options to enjoy the delights of Bengali cuisine while also providing a wide range of international dining options. International clubs provide conducive environments for enjoying recreation time as well meeting members of the diverse international community that call Dhaka home.

The city has a number of international schools as well as a large range of English Medium schools that follow the GCSE curriculum.

Bangladeshis enjoy a wide variety of sports, with cricket and football being particularly popular. Spectators are able to enjoy high quality international sporting fixtures at a reasonable price.





