

# ICBM 2021

3rd International Conference on Business and Management

Greetings from the BRAC Business School (BBS), BRACU! We hope you are staying safe and in fine spirit.

It is our pleasure to inform you all that the 3<sup>rd</sup> bi-annual online **International Conference on Business and Management (ICBM)** will be held **on December 11 and 12 (Saturday and Sunday), 2021**. The theme of this conference is **“Fostering Sustainable and Equitable Global Development: Building on 50 Years of Independence of Bangladesh and Overcoming Challenges of COVID-19”**. This multi-disciplinary conference is dedicated to promoting knowledge on these two very timely and pivotal issues – through exchange of ideas, research, experience and values.

We invite you – academics and scholars; corporate, non-profit, and development-entity leaders; policymakers; regulators and experts – with interest in the fields of Business, Management, and related disciplines to present papers, organize special sessions, act as session chairs and general participants. The working language of the conference is English; but some sessions will be held in Bengali.

For more details, please see the **“Call for Paper and Participation”** (in English and Bengali). You can also reach us through the following platforms:

|          |   |   |
|----------|---|---|
| Website  | : | <a href="http://icbm.bracu.ac.bd">http://icbm.bracu.ac.bd</a>   |
| Facebook | : | <a href="https://www.facebook.com/International-Conference-on-Business-and-Management-2021-109661658028243">https://www.facebook.com/International-Conference-on-Business-and-Management-2021-109661658028243</a> |
| LinkedIn | : | <a href="https://www.linkedin.com/company/international-conference-on-business-and-management-2021">https://www.linkedin.com/company/international-conference-on-business-and-management-2021</a>                 |
| Email    | : | <a href="mailto:bbs.icbm@bracu.ac.bd">bbs.icbm@bracu.ac.bd</a>  |
| Contact  | : | +8801714057593, +8801714057586  |

We sincerely hope that you will present scholarly and concept papers/ case studies, organize discussion panels, and/or contribute in various other capacities. Your participation is highly welcome, and vitally important in making the conference meaningful to the local and the global community at-large.

***We also hereby request to spread the word to your peers – encouraging their participation in the conference.***

Hope to meet you in the conference!

Regards,

Dr. Sang Lee  
Conference Chair  
Professor and Dean  
BRAC Business School  
BRAC University

Dr. Md Abdul Hoque  
Program Co-chair  
Professor  
BRAC Business School  
BRAC University

Dr. M Mujibul Haque  
Program Co-chair  
Professor and Associate Dean  
BRAC Business School  
BRAC University