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Message from the Executive Dean

Hello everyone, I hope this newsletter finds you well!

Following a BRAC University restructuring, September 1 2020, the Graduate School of Management, GSM was born and the BBS, Brac Business School started a new phase in its life. I, Eileen Peacock, Ph.D. was brought to BRAC University earlier in 2020 to manage GSM's development. I am joined by six faculty from BBS, Brac Business School, Brac U, and four staff. Please see below our full complement in this, our introduction to you.

I am pleased to have faculty credentialed from many parts of the world yet have been members of BRAC University for some years. We anticipate growing our faculty by bringing in faculty from around the world to increase diversity and add to the value of the education for the stakeholders: students, alumni, and employers.

GSM is the new home of the MBA and EMBA. These degrees will be reviewed in the coming months, making way for some new specializations and re-design. The programs will reflect the new mission:

"GSM endeavours to educate managers and executives to promote quality, sustainability and entrepreneurship in a thriving South Asian Capital City and beyond."

We believe this mission is in line with Brac University's unique and impactful mission to become a truly international university from Bangladesh, by promoting sustainable development, upholding human values, and fostering knowledge creation.

In my previous work as a Dean, I managed a business school, Charlton College of Business, U Massachusetts Dartmouth, and subsequently as Senior Vice President AACSB, Chief Officer Asia Pacific opened AACSB's first international office outside of the USA in Singapore. At the former I was tasked in rebuilding a business school that needed change, and in the latter, I developed a new entity established to expand AACSB's reach in Asia Pacific P, thereby increasing the quality of business schools in this region. Indeed, while working in Singapore I visited universities in Bangladesh several times. When I was asked to consider BRAC University to assist in the venture to open a new graduate school I was pleased to say yes!

As GSM can focus on sustainability and social entrepreneurship, we should be able to have much impact as in today's environment this is much needed. You will note that in this first newsletter we are applauding our latest achievement. For students in our EMBA class to attain a first place on an international competition is indeed wonderful. We are also congratulating Sebastian Groh as the faculty assisting the students to discover their skills at entrepreneurship. Launching something new requires real world experience and a network of supporters. We hope to extend these experiences to many in the school.

We look forward to working with our stakeholders: students, faculty, alumni, employers to establish a flourishing graduate school, that can make a name for itself.

We look forward to interacting with you and listening to your ideas.

Please email us at info-gsm@bracu.ac.bd

We wish you well, as we enter a New Year 2021.

Kind Regards,

Dr Eileen Peacock PhD

Executive Dean, Graduate School of Management

Vision

To be recognized as a vibrant player in the business school world.

Mission

GSM endeavors to educate managers and executives to promote quality, sustainability and entrepreneurship in a thriving South Asian Capital City and beyond.

Faculty

Dr. Eileen Peacock

Professor & Executive Dean,
Ph.D. in Engineering Production
(Operations Research)
University of Birmingham, England

Dr. Akbar Ali Khan

Professor
Ph.D. in Economics,
Queen's University, Canada

Dr. Sebastian Groh

Associate Professor
Ph.D. in Economics,
TU Berlin/ Aalborg University,
Germany/ Denmark

Dr. Mohammad Mahboob Rahman

Professor & Advisor,
VP, Administration, Chief of Staff, Advisor for Business & Executive
Programs, BRAC University
Ph.D. in Business Administration, University of Kansas

Dr. AB Mirza Md Azizul Islam

Professor
Ph.D. in Economics,
Boston University, USA

Dr. Suman Paul Chowdhury

Assistant Professor
Ph.D. in Accounting and Finance,
The University of Western Australia,
Australia

Dr. Salehuddin Ahmed

Professor
Ph.D. in Economics,
McMaster University, Canada

Dr. Sharmin Shabnam Rahman

Assistant Professor
Ph.D. in Accounting and Finance,
University of Manchester, UK

Staff

Mr. Riyashad Ahmed

Director of Programs
MBA & EMBA, GSM

Ms. Roksana Ahammad Happy

Executive Assistant,
GSM

Mr. Satyajit Kumar Modak

Senior Department
Coordination Officer,
MBA Program, GSM

Mr. Fahmidur Hossen

Department Coordination Officer,
EMBA Program, GSM

Graduate Students' Success Story

EMBA 'Team ROOTS' wins international pitch competition Disrupt to Sustain in New York

Through BRAC University's engagement in the Open Society Network University (OSUN) network, our EMBA students this semester for the first time had the opportunity to undergo an incredibly special experience: The Social Entrepreneurship Practicum. Student teams ideated and developed models for social enterprises from across the world. Co-taught by Associate Professor, Dr. Sebastian Groh from the GSM, in collaboration with professors from AUCA in Bishkek, TecnoCampus in Mataró, AQB in Jerusalem, and BARD in the Hudson Valley. Two student teams from the GSM: ROOTS - with a model of early childhood education in Bangladesh's slums, and MEDIQ a 360-degree app for health services.

Both teams qualified to compete at Disrupt to Sustain on Sunday, Dec 13, in virtual New York City in front of a high stacked international jury. There ROOTS bagged the first place with a prize of US \$1,500 to support the development of their ideas. Well done!



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